

RIVER CITY NEWSPAPERS
Dbas Today's News-Herald & Parker Pioneer
2225 W. ACOMA BLVD.
LAKE HAVASU CITY, AZ 86403
(928) 453-4237 Fax (928) 855-9892

CREDIT APPLICATION

COMPANY NAME: _____
Business Location address _____

Mailing Address City State Zip Telephone

Owner or Guarantor _____ Social Security # _____
Spouse _____ Social Security# _____
(required for credit processing)

Home Address _____ City _____
State _____ Zip _____

Nature of Business _____
How Long in Business _____
Type of Business: Corporation _____ Partnership _____ Proprietor _____
Tax I.D. # _____ (required for credit processing)

OFFICERS

Name Address Title Social Security #

BUSINESS REFERENCES (excluding utility companies)

Name Address Contact Telephone/Fax#

All of the above information is given for the purpose of obtaining credit and is true and correct. Confirmation of such information may be made from any source. This credit application shall, by references, become a part of any advertising contract that the applicant may enter into. Applicant guarantees payment for all advertising whether placed directly or through an advertising agency. In the event of any default in payment, applicant agrees to pay all costs of collection, including attorney's fee. Applicant also agrees to abide by all terms and conditions of the company's current rate card. All advertising charges are due and payable within 25 days following date of invoice, and are delinquent after that period. A service charge of 3% per month (36% per annum) will be added to the delinquent portion of that account each month when billed. Advertiser acknowledges that advertisers will pay 3% per month service charge on delinquent balance. The minimum service charge per month on a delinquent balance is \$1.00.

Authorized Signature: _____ Date: _____
Print Name: _____ Title: _____
Sales Representative: _____