

TODAY'S NEWS-HERALD

and Parker Pioneer

2009 Promotions Calendar

<u>January</u>	<u>Publish Date</u>	<u>Deadline</u>
Year in Review (ROP)	Jan. 1	Dec. 22
Delbert Days	Jan. 14 tnh & pp	Dec. 26
Winter Visitor Guide/Calendar	Jan. 15	Dec. 23
<u>February</u>	<u>Publish Date</u>	<u>Deadline</u>
Parker 425/ATV	Feb. 4 tnh & pp	Jan. 13
Cookbook	Feb. 8	Jan. 16
<u>March</u>	<u>Publish Date</u>	<u>Deadline</u>
Healthy Living	Mar. 1	Feb. 6
Bridal	Mar. 8	Feb. 20
Home Show	Mar. 12	Feb. 24
Teen Break	Mar. 15	Feb. 24
Day in the Life	Mar. 22	Feb. 27
<u>April</u>	<u>Publish Date</u>	<u>Deadline</u>
Meet Your Merchant	Apr. 3	Mar. 13
Parks & Rec	Apr. 15	Mar. 17
On The Water	Apr. 17	Apr. 2
Earth Day Tab (going green)	Apr. 18	Apr. 13
<u>May</u>	<u>Publish Date</u>	<u>Deadline</u>
Summer Guide	May. 20pp, 22tnh	May. 1
Grad Tab	May. 21	May. 4
Grad Pages	May. 27 pp	May. 20
<u>June</u>	<u>Publish Date</u>	<u>Deadline</u>
Customer Appreciation Sale	June. 12 thru July. 7	
<u>July</u>		
Shops at Lake Havasu	Jul. 22	Jul. 1
Parks & Rec	Jul. 31	Jul. 10
<u>August</u>	<u>Publish Date</u>	<u>Deadline</u>
Customer Appreciation Sale	Aug. 1 thru Aug. 31	
HS Sports Tab	Aug. 28	Aug. 7
<u>September</u>	<u>Publish Date</u>	<u>Deadline</u>
Football Contest (ROP) starts	Sept. 1	Aug. 26
Save Fuel/going green (ROP)	Sept. 12	Sept. 4
Women In Business (ROP)	Sept. 21	Sept. 11
<u>October</u>	<u>Publish Date</u>	<u>Deadline</u>
Heritage & Faces of Havasu	Oct. 16	Sep. 24
Progress of Havasu	Oct. 23	Oct. 1
<u>November</u>	<u>Publish Date</u>	<u>Deadline</u>
Directory of Business	Nov. 6	Oct. 12
Healthy Living	Nov. 22	Oct. 30
Christmas Gift Guide	Nov. 26	Nov. 11
<u>December</u>	<u>Publish Date</u>	<u>Deadline</u>
Parker Winter Visitor	Dec. 2 pp	Nov. 4
Parks & Rec	Dec. 6	Nov. 8
Photo Calendar		
Last Minute Gift Guide	Dec. 11	Nov. 30
Christmas Greetings page	Dec. 25	Dec. 17
New Years Greetings page	Jan. 1	Dec. 17